



SOFTBALL. FROM RELEASE TO PLATE.

Flight43

PRELAUNCH

Every pitch. A clearer picture.

Flight43 brings high-speed iPhone capture, optional compatible radar readings and physics-based flight analysis together for the 43-foot softball game.

For pitchers and coaches who want to review what the ball actually did. Set a measured camera position behind the pitcher or catcher, record the flight, and keep the original evidence alongside the analysis.

43 feet

Pitching distance

12-inch

Nominal softball circumference

On device

Video and analysis processing

Built around real evidence

- High-speed camera capture on supported iPhone hardware.
- Measured camera placement and field calibration.
- Optional compatible Bluetooth radar can add reported ball speed. Enable it in Advanced settings; it is off by default.
- Saved recordings, analysis and exports in one local library.

Spin, with context

- Surface tracking looks for visible features on marked or ordinary softballs.
- Physics and observed movement support Magnus-based transverse spin inference.
- Surface RPM and inferred transverse RPM are labeled separately.
- Unsupported or insufficient evidence stays unavailable.

Designed for the field: use a steady mount, full sun, a clear view of the lane and a supported high-speed camera mode. Hardware capabilities are checked on the device. Camera and radar performance require physical-device validation.

Planned launch offer: the first 50 analyzed pitches are free. A subscription will be required to continue analyzing pitches afterward. Billing is a separate app change; subscription pricing and App Store availability will be announced before launch.

No account, cloud upload or advertising is required by the current app. Recordings stay on the device unless the user exports them.

Product & press

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Brand name

Flight43 — one word, capital F.
43 refers to the softball pitching distance.